

OMB NO. 1124-0002; Expires February 28, 2014

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending 8/31/19

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

The Ogilvy Group, LLC

6585

(c) Business Address(es) of Registrant

636 11th Avenue
New York, NY 10036

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐(2) Citizenship Yes ☐ No ☐(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒(2) Ownership or control Yes ☐ No ☒(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☒If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection Ended
------	----------	-----------------------

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐ No ☒

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

Name	Residence Address	Citizenship	Position	Date Assumed
------	-------------------	-------------	----------	--------------

Please see Appendix A

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Corey Chambliss	Public Relations Counsel	07/03/2019
Jennifer Risi	Public Relations Counsel	05/06/2019

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
Kathleen Treganowan	Public Relations Counsel	Qatar Foundation	3/1/2019

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☒ No ☐
If yes, furnish the following information:

Foreign Principal	Date of Termination
Qatar Foundation (Awaiting payment for final invoice, but no further work being performed)	07/12/2019
China Telecom Americas (Awaiting payment for final invoice, but no further work being performed)	08/21/2019

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒
If yes, furnish the following information:

Name and Address of Foreign Principal(s)	Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.
None.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A ³	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Exhibit B ⁴	Yes <input type="checkbox"/>	No <input type="checkbox"/>

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

-
11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Please see Appendix B.

-
12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

-
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
05/17/2019	Qatar Foundation	Payment for services rendered.	\$60,000
06/14/2019	Qatar Foundation	Payment for services rendered.	\$62,997
07/10/2019	China Telecom	Payment for services rendered.	\$41,750
07/17/2019	China Telecom	Payment for services rendered.	\$41,750
07/17/2019	China Telecom	Payment for services rendered.	\$11,901.21
07/18/2019	China Telecom	Payment for services rendered.	\$92,185
08/29/2019	China Telecom	Payment for services rendered.	\$83,500
08/29/2019	China Telecom	Payment for services rendered.	\$20,875
			<u>\$414,958.21</u>
			Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
-------------------	---------------	----------------	---------

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
Please see Appendix C for complete details.			

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
------	-----------	-------------------	----------------	---------

(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
------	--------------------------	-------------------------------------	-------------------

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☐ No ☒

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes ☐ No ☒

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☐ Email
☐ Website URL(s): _____
☐ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☐ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☐ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

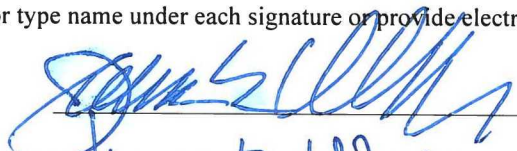
¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

9/30/19

(Print or type name under each signature or provide electronic signature¹³)
JAMES E. WOODS
CFO, Ogilvy USA

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Appendix A

Note: This is a comprehensive list of individuals who have provided services (other than clerical) to a foreign principal since our last supplemental submission. All those already named and having submitted short forms are not included in this list.

Name	Residence Address	Citizenship	Nature of Services	Date Assumed
Amanda Elfving	7702 S Forest St Centennial, CO 80122	USA	Public Relations Counsel	3/4/2019
Betsy Stark	305 West 98th St #7EN New York, NY 10025	USA	Public Relations Counsel	6/26/2019
Kyle Ryan	2512 Q Street, NW Apt 331 Washington, DC 20007	USA	Public Relations Counsel	3/19/2019
Lindsey Brylow	1500 Massachusetts Ave NW, #149 Washington, DC 20005	USA	Public Relations Counsel	3/1/2019
Matthew Merritt	1830 Swann St, NW Washington, DC 20009	USA	Public Relations Counsel	3/21/2019
Kellie Mullen	388 Autry St Norcross, GA 30071	USA	Corporate Messaging Coach	4/26/2019

Appendix B

Qatar Foundation

Ogilvy Public Relations (OPR) on behalf of the Qatar Foundation provided strategic communications counsel and planning, proactive media relations, media monitoring and reporting, media familiarization trip (FAM) planning and coordination, partnership and event sponsorship vetting on Qatar Foundation's focus areas: education, community development, and innovation.

OPR reached out to media via email and telephone to pitch news and information from the Qatar Foundation, including, but not limited to:

- Pitched profile and interview opportunity with Her Excellency Sheikha Hind bint Hamad bin Khalifa Al-Thani during U.S. visits
- Pitched the Qatar Foundation's new progressive preschool Academyati
- Pitched Qatar Foundation's International Biobanking Conference and their work in the genomics field
- Pitched Sidra Medicine to architecture publications as an innovator in healthcare design
- Pitched interviews and media trips to Doha for Convocation
- Pitched local Connecticut media for a profile on an alum from Education City
- Pitched local Boston media for coverage on QF's participation at Sci-tech conference at MIT
- Pitched media on autism research and therapies from Qatar Foundation
- Pitched media for Op Ed placement on the anniversary of the blockade

OPR also assisted the Qatar Foundation in the planning of FAM trips including vetting and recommending media, and corresponding directly with media. Finally, OPR held weekly status calls with the Qatar Foundation team, drafted weekly and monthly activity reports, and provided ongoing partnerships and strategic communications counsel.

China Telecom Americas

Ogilvy Public Relations (OPR) on behalf of China Telecom Americas provided strategic communications counsel and planning, media and social media research and analysis, influencer identification, corporate reputation management, crisis management and rapid response, and audience analysis.

OPR reached out to several academics, media, think tanks, and industry experts as part of the influencer identification and engagement for their insight and expertise with challenges in the telecommunications industry. The contacted individuals include:

- Brenden Kuerbis, Georgia Institute of Technology

- John Tamny, Center for Economic Freedom
- Christopher Yoo, University of Pennsylvania
- Scott Wallsten and David Fish, Technology Policy Institute
- Barry Greene, Akamai Technologies
- Stuart Madnick, MIT
- Jason Perlow, ZDNet
- Adam Segal, Council on Foreign Relations
- Richard Suttmeier, University of Oregon (retired)

OPR also attended the “Security Vulnerabilities within our Communications Networks: Find it, Fix it, Fund it” stakeholder workshop at the FCC on June 27.

Finally, OPR met and communicated frequently with China Telecom Americas, drafted monthly activity reports, and provided ongoing strategic communications counsel.

Appendix B

QATAR FOUNDATION

DOJ Foreign Agents Registration Act			
Outlet/Organization	Name	Method & Contact Date	Reason for Contact
Ars Technica	Beth Mole	Email; March 14; April 18, 23, 25	Media Outreach
Ars Technica	John Timmer	Email; March 21, 25	Media Outreach
Bloomberg	Michelle Cortez	Email; March 14; April 18, 23, 25	Media Outreach
Business Insider	Emma Court	Email; March 14	Media Outreach
Business Insider	Erin Brodwin	Email; March 21, 25	Media Outreach
Business Insider	Hilary Brueck	Email; April 18, 23, 25	Media Outreach
CNBC	Christina Farr	Email; March 14, 21, 25	Media Outreach
CNN	Susan Scutti	Email; March 14, 21, 25; April 18, 23, 25	Media Outreach
CNN	Elizabeth Cohen	Email; March 14	Media Outreach
Gizmodo	Ed Cara	Email; March 14; April 18, 23	Media Outreach
NPR	Jason Beaubien	Email; March 14	Media Outreach
NPR	Michaeleen Doucleff	Email; March 14	Media Outreach
NPR	Rhitu Chatterjee	Email; April 18, 23, 25	Media Outreach
NPR	Joe Neel	Email; May 1	Media Outreach
PBS Newshour	Catherine Wise	Email; April 18, 23, 25	Media Outreach
Quartz	Katherine Foley	Email; March 21, 25; April 18, 23, 25	Media Outreach
Reuters	Megan Brooks	Email; March 14	Media Outreach
Science	Jennifer Couzin-Frankel	Email; March 21, 25; April 18, 23, 25	Media Outreach
Scientific American	Josh Fischman	Email March 25	Media Outreach
STAT	Adam Feuerstein	Email; March 25	Media Outreach
STAT	Megan Thielking	Email; April 18, 23, 25	Media Outreach
The New York Times	Andrew Jacobs	Email; March 14; April 18, 23, 25	Media Outreach
The Wall Street Journal	Amy Marcus	Email; March 14, 21, 25; April 18	Media Outreach
Washington Post	Laurie McGinley	Email; April 18, 23, 25	Media Outreach
U.S News & World Report	Ruben Castaneda	Email; March 14; April 18, 23	Media Outreach
Vox	Julia Belluz	Email; March 14, 21, 25; April 18, 23, 25	Media Outreach
Wired	Megan Molteni	Email; March 14, 21, 25; April 18, 23, 25	Media Outreach
Spectrum	Nichollette Zeliadt	Email; April 18	Media Outreach
Newsday	Delthia Ricks	Email; April 18, 23, 25	Media Outreach
Scientific American	Steve Mirsky	Email; April 25; May 1	Media Outreach
NBC News	Jane Weaver	Email; April 25; May 1	Media Outreach
New York Times	Perri Klass	Email; April 25	Media Outreach
Disability Scoop	Michelle Diamant	Email; May 1	Media Outreach
Education Week	Christina Samuels	Email; May 1	Media Outreach
Global Citizen	Joe McCarthy	Email; May 1	Media Outreach
Nature	Orli Bahcall	Email; March 21, 22, 25	Media Outreach
Bloomberg	Kristen Brown	Email; April 21	Media Outreach
Associated Press	Malcolm Ritter	Email; March 21, 25	Media Outreach
Nature	Lauren Morello	Email; April 3	Media Outreach
WBUR	Ben Rock	Email; April 17-18	Media Outreach
WGBH	Kara Miller	Email; April 17-18	Media Outreach
Boston Globe	Hiawatha Bray	Email; April 17-18	Media Outreach
Boston Business Journal	Lucia Maffei	Email; April 17-18	Media Outreach
Boston Inno	Srividya Kalyanaraman	Email; April 17-18	Media Outreach
Washington Post	Karen Attiah; Eli Lopez	Email; May 29, June 3	Media Outreach
The Atlantic	opinion general email	Email; May 31, June 3	Media Outreach
New York Times	opinion general email	Email; June 3	Media Outreach
CNN	Rich Galant; Kirsy Goldynia; Jhodie-Ann V	Email; May 31, June 3-4; Phone June 4	Media Outreach
Wall Street Journal	opinion general email; James Taranto	Email; May 30, June 3	Media Outreach
The Daily Beast	opinion general email	Email; June 5	Media Outreach
Washington Times	opinion general email; Tim Constantine	Email; June 5	Media Outreach
USA Today	opinion general email	Email; June 5	Media Outreach
Newsweek	Hank Gilman; Jason Le Miere; Nicholas V	Email; June 5	Media Outreach
Quartz	Georgia Frances King	Email; June 5	Media Outreach
NBC News	opinion general email; Valerie Block; Cin	Email; June 5	Media Outreach
Fox Business	Suzanne Ohalloran	Email; June 5	Media Outreach
The Atlantic	Alia Wong	Email; June 27	Media Outreach
Forbes	Moirra Forbes	Email; June 27	Media Outreach
New York Times	Erica Green	Email; June 26-27	Media Outreach
New York Times	Michael Slackman	Email; June 26-27	Media Outreach
New York Times	Suzanne Spector	Email; June 26	Media Outreach
Wall Street Journal	Robert Walzer	Email; June 26	Media Outreach
New York Times	Anemona Horticultis	Email; June 21, 24; call; June 25	Media Outreach
Wall Street Journal	Melissa Korn	Email; June 21, 24, 25	Media Outreach
New York Times	Rick Gladstone	Email; July 3; call; July 8	Media Outreach
New Haven Register	Ed Stannard	Email; May 21, 28; June 11	Media Outreach

CHINA TELECOM AMERICAS

[illegible]

Appendix C: ADDITIONAL INFORMATION IN SUPPORT OF 15(A)

The following provides detail on monies expended in connection with OPR's activities on behalf of our Qatar Foundation client during this registration period:

- 1) Outside Consultants: OPR expended costs engaging MacKay Communications as outside consultants to provide strategic communications guidance and regional expertise. Amount: \$13,831.96

The following provides detail on monies expended in connection with OPR's activities on behalf of our China Telecom Americas client during this registration period:

- 1) Travel: OPR staff incurred costs related to travel to client meetings and events. Expenses included meals, airfare, accommodations, and local transportation/cab rides/car rentals for meetings/events. Amount: \$1,420.05
 - a. This also included the following breakdown related to a trip from New York to Washington from 07/08/2019-07/11/2019:
 - i. Airfare: \$623.10
 - ii. Hotel Costs: \$429.73
- 2) Catering for Meetings: OPR staff incurred costs related to business meeting catering. Amount \$367.22
- 3) Outside Consultants: OPR expended costs engaging Kellie Mullen Inc as outside consultants to provide Corporate Messaging Coaching services. Amount: \$9,250